EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	429	(radiat?$2 (electronic$4 NEAR3 transmi?$4)) NEAR3 (token coupon$1 incentive$1 promotion$2 discount$1 reward$1 award$1 rebate$1 premium$1 prize$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:01
L2	129	1 SAME receiv?$2	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 14:29
L3	46	2 AND (@ad<"20000701" @prad<"2000701" @rlad<"20000701" @pd<"20000701")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:03
L4	21	3 AND broadcast$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:02
L8	5155	(radiat?$2 transmi?$4) NEAR3 (token coupon$1 incentive$1 promotion$2 discount$1 reward$1 award$1 rebate$1 premium$1 prize$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:02
L13	717	8 SAME (broadcast$3 radio television IR (infra ADJ red) infrared)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:06
L14	20	13 AND (@ad<"20000701" @prad<"2000701" @rlad<"20000701" @pd<"20000701") AND 705/14. ccls. NOT 4	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 16:07

*identifier Mankovitz et al.
('794 pat.)

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L13	104	((target$3 customi$6 personali$6 tailor$3 individuali$6 optim??$5 focus?$2) NEAR3 (coupon$1 incentive$1 promotion$2 discount$1 reward$1 award$1 rebate$1 premium$1 prize$1)) SAME television	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:49
L14	38	13 AND (@ad<"20000701" @prad<"2000701" @rlad<"20000701" @pd<"20000701")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:52
L15	26	14 AND demograph?$5	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:44
L16	21	((target$3 customi$6 personali$6 tailor$3 individuali$6 optim??$5 focus?$2) NEAR3 (coupon$1 incentive$1 promotion$2 discount$1 reward$1 award$1 rebate$1 premium$1 prize$1)) WITH television	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:49
L19	362	((target$3 customi$6 personali$6 tailor$3 individuali$6 optim??$5 focus?$2) NEAR3 (adverti??$5 ad ads promo$1 promotion$2 content (product$1 NEAR3 information) commercial$1 coupon$1 incentive$1)) SAME demograph?$5 SAME television	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:51
L20	184	19 AND (@ad<"20000701" @prad<"2000701" @rlad<"20000701" @pd<"20000701")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:52
L21	35	20 AND ((target$3 customi$6 personali$6 tailor$3 individuali$6 optim??$5 focus?$2) NEAR3 (promotion$2 coupon$1 incentive$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2007/02/10 20:59

identifies Clarke ('638 pat.)